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**NetEase.com Announces Appointment of New Director**

**Beijing, June 26, 2003**

NetEase.com, Inc. (Nasdaq: NTES), a leading Internet technology provider in China, today announced that its Board of Directors has appointed Donghua Ding as a new member to the Board. Mr. Ding was also appointed to NetEase's Audit Committee.

Mr. Ding (no relation to our founder, controlling shareholder and Chief Architect, William Ding) currently serves as an advisor to China Mobile (Shenzhen) Limited, a subsidiary of China Mobile (Hong Kong) Limited. China Mobile (Hong Kong) Limited is the leading mobile operator in China and a listed company on the Stock Exchange of Hong Kong and the New York Stock Exchange. From 1997 until 2002, he served as a director and chief financial officer of China Mobile (Hong Kong) Limited where he was in charge of that company's financial management. Prior to joining China Mobile (Hong Kong) Limited, Mr. Ding was the Chief Economist, Chief Accountant, Deputy Chief Economist and Department Director of the Guangdong Posts and Telecommunications Administration. He graduated from the Beijing University of Posts and Telecommunications in 1961 and has 40 years of management experience in the telecommunications industry, as well as in economics and finance.

The Company also announced today that Michael Tong, a director since 1999, has been appointed to the position of executive director. In this position, he will be involved in the overall management of the Company with a particular focus on our online games business. Mr. Tong has resigned from NetEase's Audit Committee.

**About NetEase**

NetEase.com, Inc. is a leading China-based Internet technology company that pioneered the development of applications, services and other technologies for the Internet in China. The NetEase Web sites, operated by a company affiliate, organize and provide access to 18 content channels through distribution arrangements with more than one hundred international and domestic content providers. In addition, the NetEase Web sites offer a variety of products and services, including Instant Messaging (Popo), Dating, Love, Alumni and Personal Home Page. These products and services enable users to communicate about interests and areas of expertise.

The sites also offer online interactive community services through community forums.

NetEase also offers short-messaging services, online multi-player games and e-mail services, as well as online mall technology services that provide opportunities for e-commerce and traditional businesses to establish an online e-commerce presence on the NetEase Web sites.