

NetEase Games Publish Pokémon Quest in China

Tokyo, Japan, May 29, 2019—In today's 2019 Pokémon Business Strategy Announcement, Mr. Ishihara, CEO of The Pokémon Company, and Ethan Wang, VP of NetEase, Inc. (NASDAQ: NTES), one of China's largest internet companies, announced that NetEase will publish a local version of Pokémon Quest in China. This will be the first authentic Pokémon game published in Chinese mainland.

"Over 1.7 million players have already pre-registered for Pokémon Quest China now, and we've seen a lot of enthusiasm among fans." NetEase VP Ethan Wang said. NetEase Games is working closely with The Pokémon Company and Game Freak on developing the local version, which on top of the original Pokémon Quest, will add social and PVP features.



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