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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 6-K

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REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of September 2024

Commission File Number: 000-30666

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**NETEASE, INC.**

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NetEase Building, No. 599 Wangshang Road  
Binjiang District, Hangzhou, 310052  
People's Republic of China  
(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

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**Exhibit**

[Exhibit 99.1 - Change of Record Date in Hong Kong for the Dividend for the Second Quarter ended 30 June 2024](#)

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NETEASE, INC.

By: /s/ William Lei Ding

Name: William Lei Ding

Title: Chief Executive Officer

Date: September 6, 2024

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**NetEase, Inc.**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 9999)**

**CHANGE OF RECORD DATE IN HONG KONG  
FOR THE DIVIDEND FOR THE SECOND QUARTER ENDED 30 JUNE 2024**

Reference is made to the announcement of NetEase, Inc. (the “**Company**”) dated 22 August 2024 (“**Announcement**”) relating to, among others, the record date for determining the entitlements of the shareholders of the Company to the dividend for the second quarter ended 30 June 2024 (“**Record Date**”).

A tropical cyclone warning signal No. 8 was issued by the Hong Kong Observatory on 6 September 2024 and Hong Kong Exchanges and Clearing Limited announced that all trading sessions were cancelled on that date. As a result, Practice Note 8 of the Hong Kong Listing Rules requires the Company to reschedule the Record Date in Hong Kong for holders of ordinary shares (originally scheduled to be Friday, 6 September 2024) to Monday, 9 September 2024. In order to qualify for the dividend for the second quarter, all valid documents for the transfer of shares accompanied by the relevant share certificates must be lodged with the Company’s Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong no later than 4:30 p.m. on Monday, 9 September 2024 (Beijing/ Hong Kong Time), for registration.

The record date for the holders of American depositary shares held by The Bank of New York Mellon was not affected and remains September 6, 2024.

Save as disclosed above, other information relating to the distribution of the dividend of the Company for the second quarter ended 30 June 2024, including the payment date for the holders of ordinary shares (September 17, 2024) and the payment date for the holders of ADSs (September 20, 2024), shall remain unchanged.

By Order of the Board  
**NetEase, Inc.**  
**William Lei Ding**  
*Director*

Hangzhou, China, September 6, 2024

*As at the date of this announcement, the board of directors of the Company comprises Mr. William Lei Ding as the director, and Ms. Alice Cheng, Ms. Grace Tang, Mr. Joseph Tong and Mr. Michael Leung as the independent directors.*

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