



## NetEase Games Introduces T-Minus Zero Entertainment, a New Global Studio Led By Award-Winning Industry Veteran Rich Vogel

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- T-Minus Zero Entertainment is a new game studio located in Austin, TX, seeking to build a world-class team with global reach
- T-Minus Zero Entertainment is led by Rich Vogel, an experienced studio head who led development on *Ultima Online*, *Star Wars Galaxies*, and *Star Wars: The Old Republic*, and is joined by several industry veterans
- The studio is developing a brand new original IP: an ambitious, third-person online multiplayer action game set in a sci-fi universe

**Guangzhou, China, and Austin, Texas August 17, 2023** -- NetEase Games is excited to announce the establishment of a new game studio in Austin, Texas, called T-Minus Zero Entertainment. The studio is the latest addition to NetEase Games' portfolio. It is headed up by Rich Vogel, an experienced game developer who has launched a number of studios, including Sony Online Entertainment Austin, Bioware Austin, and Bethesda Game Studios Austin. Vogel has led development on groundbreaking multiplayer and service-based games such as *Meridian 59*, *Ultima Online*, *Star Wars: Galaxies*, and *Star Wars: The Old Republic*.

T-Minus Zero Entertainment is developing an online multiplayer-focused third-person action title set in a sci-fi universe. While the main studio will be located in the technology hub of Austin, Texas, the studio has a remote-first approach with several roles open and is actively seeking game developers who are up for a challenge to build an original IP.

"Our studio's mission is to create epic, immersive worlds where players from around the globe can play together, forming vibrant and passionate communities," said Rich Vogel, studio head of T-Minus Zero Entertainment. "The team at NetEase Games shares our vision to create memorable and meaningful experiences, and they have made it a priority to provide the support and creative freedom to allow us to make our dream a reality."

T-Minus Zero Entertainment includes several industry veterans, including Game Director Mark Tucker, who brings 22 years of design experience on titles such as *Fallout 76* (Design Director), *Doom*, and *Crimson Alliance* (Design Lead); Art Director Jeff Dobson, 26 years of experience on *Star Wars: The Old Republic*, *Dragon Age Inquisition*, and *Mass Effect Andromeda*; and Anthem VP, Operations & Production Scott Malone, ten years of production experience on *Fallout 76*, *Doom*, and *The Elder Scrolls Online*.

"T-Minus Zero Entertainment has been built with an inspiring roster of talented veterans with unparalleled industry knowledge and the passion to create wholly original gaming experiences. NetEase Games strongly believes in empowering creators with the ability to build games that will inspire players and evolve over time with its community. We can't wait to share more of what Rich and the team are working on, and we'll make every effort to help them grow," says Simon Zhu, president of global investments and partnerships at NetEase Games.

For more information about T-Minus Zero Entertainment, please visit <http://t-minuszero.com/>.

### About T-Minus Zero Entertainment

T-Minus Zero Entertainment is a AAA first-party development studio that is part of NetEase Games. The studio is working towards a mission to create epic, immersive worlds where players from around the globe play together to form strong vibrant communities around our games. Headquartered in Austin, TX but with global reach, T-Minus Zero Entertainment is led by industry veteran Rich Vogel, an experienced studio head who led development on *Ultima Online* and *Star Wars: The Old Republic*. Follow the studio on [Twitter](#), [LinkedIn](#), [YouTube](#), [Instagram](#), and [TikTok](#).

### About NetEase Games

NetEase Games, the online games division of NetEase, Inc. (NASDAQ: [NTES](#) and HKEX: 9999), is a leading global developer and publisher of video game IP across a variety of genres and platforms. NetEase Games' development and publishing slate include titles such as *Harry Potter: Magic Awakened*, *Knives Out*, and *Naraka: Bladepoint*, and partnerships with major entertainment brands such as Warner Bros and Mojang AB (a Microsoft subsidiary). NetEase Games also supports the growth and development of its innovative global studios in Canada, Europe, Japan and the United States. For more information, please visit <https://www.neteasegames.com/>